

FALL 2025 EDITION

# *My Blueprint is Your* *to* *Buying Success*



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# Is It Better To Rent or Buy a Home?

You've probably asked yourself lately: *Is it even worth trying to buy a home right now?*

With high home prices and mortgage rates, renting can seem like the safer choice. Or maybe even your *only* choice. That's a very real feeling. You should only buy a home when you're ready and able to do it, and *if* the timing is right for you. But here's the thing you need to know about renting.



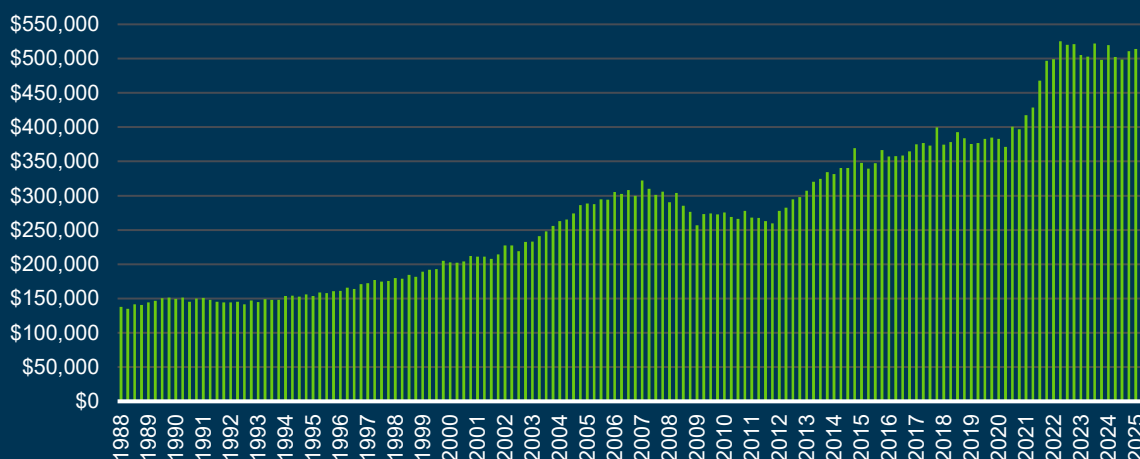
While it may feel like a safer bet today – and in some areas might even be less expensive each month – it can really cost you more over time. A *Bank of America* survey found **70% of aspiring homeowners worry about what long-term renting means for their future**. And they're not wrong. While owning a home may seem way out of reach, if you make a plan now and steadily work toward it, **homeownership comes with serious long-term financial benefits**.

## Homeownership Builds Wealth Over Time

Buying a home isn't just about having a place to live – it's a step toward building your future wealth. Why? Home prices typically rise over time, which means the longer you wait, the more expensive it is to buy. And even in some markets where home prices are softening today, the overall long-term trend speaks for itself (see *graph below*):

### Home Price Appreciation Since 1988

*Average Sales Price of Houses Sold in the United States, Quarterly*



Sources: Census, HUD

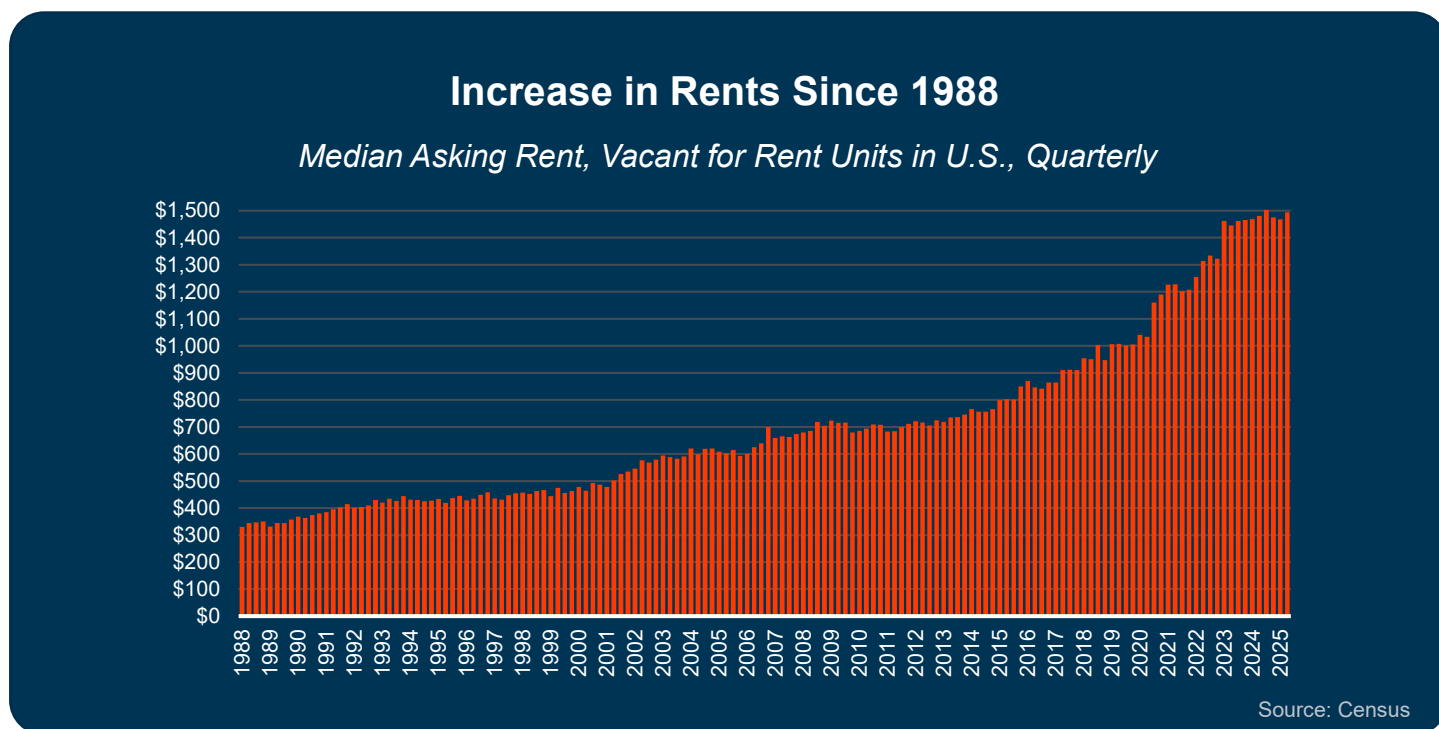


And as home values rise, so does your equity when you're a homeowner. That's the difference between what your home is worth and what you owe. So, with every mortgage payment, that equity grows. Over time, that becomes part of your net worth. That's why the *Federal Reserve* shows **the typical homeowner's net worth is 40X greater than the typical renters**. It's one of the reasons why *Forbes* says:

*"While renting might seem like [the] less stressful option . . . owning a home is still a cornerstone of the American dream and a proven strategy for building long-term wealth."*

## The Biggest Downside of Renting

So, short-term, why does renting feel like a simpler choice? Lower monthly payments, less responsibility, no strings attached. But long-term? **It can sting**. For decades, while home prices have been rising, **rent has gone up too**. And while rent has held rather steady more recently, history shows the overall trend is up and to the right. That makes saving for a home more complicated than ever (*see graph below*):



Rent doesn't build wealth. It doesn't come back to you later. It pays your landlord's mortgage – not yours. So, whether you rent or own, you're paying a mortgage. The question is: **whose mortgage do you want to pay?**

## Bottom Line

**Renting may feel more do-able today. But over time, it could cost you more – without helping you build anything for your future.** The first step toward getting out of the rental trap is to set a plan. Let's connect, so you're ready when the time is right for you.

# Top Reasons To Own Your Home

## Accomplishment



Feeling proud of your achievement

## Stability



Locking in a large portion of your monthly housing payment with a fixed-rate mortgage

## Appreciation



Home values usually rise, and that makes owning a home a good investment

## Privacy



Having the key to a place that's truly your own

## Wealth Building



Growing your net worth as your home value climbs and you pay down your mortgage

## Tax Benefits



Getting a tax break, if your situation applies. Talk to your accountant or financial advisor to learn more.

## Personal Expression



Customizing your home to your unique style

## Community



Putting down roots creates a greater sense of belonging and connection

**What's the top reason you'd love to own a home?**

# What You Really Need To Know About Down Payments



## The Misconception:

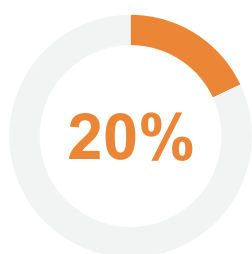
"I have to put 20% of the purchase price down."



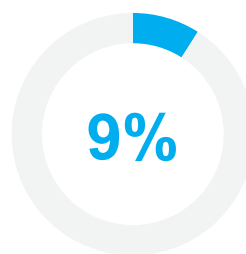
## The Reality:

Many people don't, especially first-time buyers.

## The Median Down Payment for First-Time Buyers Is Less Than 20%



Common Misconception



First-Time Homebuyers

Source: NAR

And you don't even have to put that much down. There are some home loan options that require as little as **3.5%** or even **0%** down.

Plus, data shows **80%** of first-time buyers qualify for help with their down payment via down payment assistance programs.

Unfortunately, only **13%** actually take advantage of that.

The average program provides a benefit of roughly **\$17,000**.



**To Learn more about downpayment assistance...[Click Here](#)**

# The Biggest Bright Spot for Buyers: Inventory

*There's no arguing the past few years have been challenging for buyers. But there's one big bright spot today that makes finding a home in your budget a bit easier: **how much inventory has improved.***

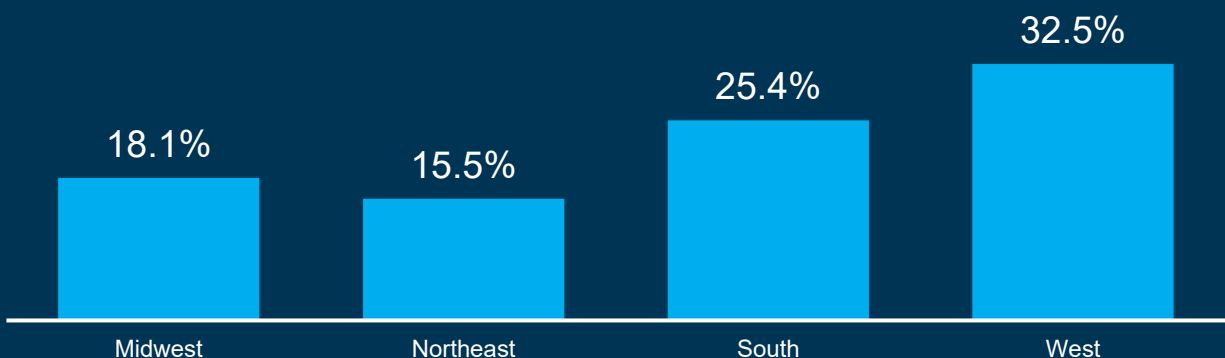


## Significant Growth Across the Nation

Nationally, the number of homes for sale is growing – and that's true in all regions of the country. That's shown in this data from *Realtor.com* (see graph below). In each of the four regions, inventory is **up at least 15%** compared to the same time last year. In the West, it's actually up almost 33% year-over-year:

### Inventory Has Improved in Every Region Compared to Last Year

Percent Change in Active Listings, Year-over-Year



Source: Realtor.com

**More homes for sale helps the market become more balanced.** For the past few years, sellers have had the upper hand. Now, things are starting to shift. Nationally, it's not a full-on buyer's market yet, but it's heading toward a healthier place, especially for homebuyers.

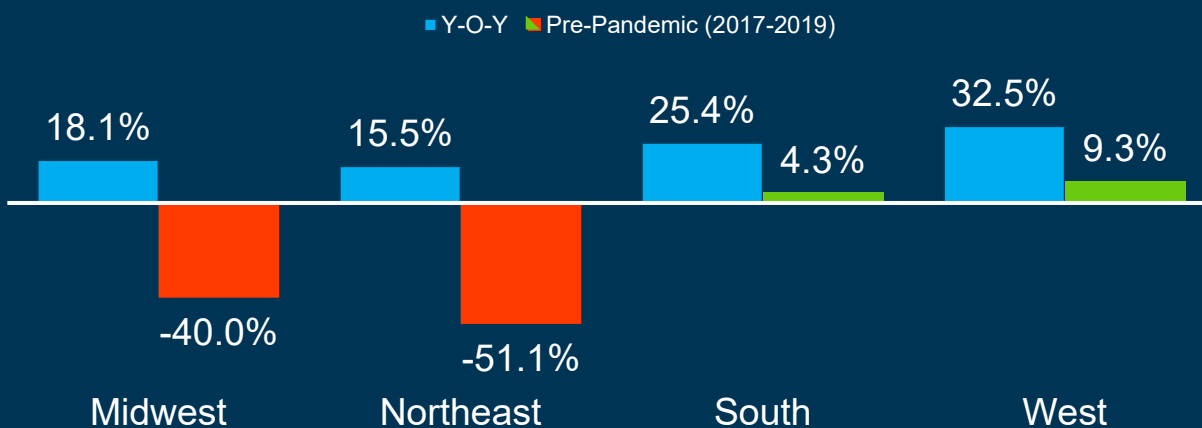
## How Much Growth We've Seen Varies by Area

But, how long it's going to take to achieve true balance is going to vary based on **where you live**. You can see that play out in the graph below. Just like before, the blue still shows that all regions have seen growth lately. The red and green are added context on how that compares to a more normal market (like what we had back in 2017-2019).

- The markets that have **red** bars still have less inventory now than what's normal, even with the recent growth. This is where you'll still want to start with your best offer.
- The markets that have **green** bars are already back at or slightly above normal levels, so you may find sellers are a bit more willing to negotiate in these places.

### Where Housing Inventory Is Growing the Fastest

Compared to Pre-Pandemic Norms



Source: Realtor.com

Across the board, you have more options now than you would've just one year ago. And that's a really good thing. As Ralph McLaughlin, then the Senior Economist at *Realtor.com*, says:

*"It could be a particularly good time to get out into the market . . . you're going to have more choice. And that's not something that buyers have really had much over the past several years."*

More choices means it should be a bit easier to find a home you love. But how much inventory has grown is going to vary by region, and even by neighborhood. And that's why you need an agent's local expertise so you can adjust your strategy accordingly.

**To access inventory levels by  
City...[Click Here](#)**



Know the Numbers to Protect Your Money!

# Metro Detroit Home Prices and Trends



[↑ Click Pictures to Access ↓](#)

## Search Metro Detroit Sold Home Prices





# Why a Newly Built Home Might Be a Smart Move Right Now

*Are you looking for better home prices, or even a lower mortgage rate? You might find both in one place: a newly built home. While many buyers are overlooking new construction, it could actually be your best opportunity in today's market.*

There are more brand-new homes available right now than there were even just a few months ago. **So, if you're not looking at newly built homes, you're missing out on a big portion of what's available.**

According to the most recent data from the *Census* and the *National Association of Realtors* (NAR), roughly **1 in 5 homes** for sale right now is new construction. And with more new homes on the market, builders are motivated to sell their current inventory. As a result, many are taking steps to draw in buyers.

## Builders Are Cutting Prices

According to the *National Association of Home Builders* (NAHB) **37% of builders cut their prices in August** (see chart to the right).

That means builders are being realistic about today's market and adjusting to what buyers can afford. It's their way to keep their inventory moving.

**So, builders may be more willing to negotiate price than you'd expect.**

And that means your dollar may go further if you buy a newly built home.

Lean on your agent to see what's available and what incentives builders are offering in and around your area.

## Data Shows 37% of Builders Cut Prices in August

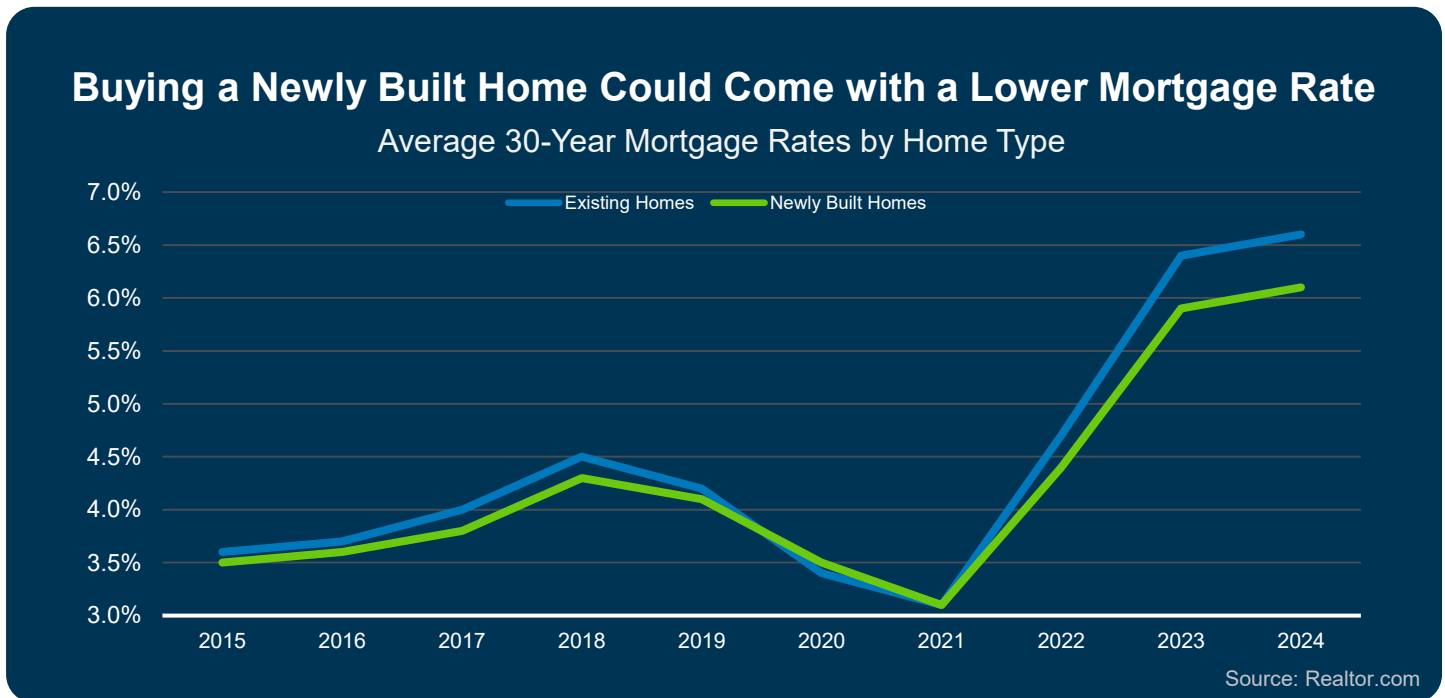


Source: NAHB

## Builders Are Offering Lower Mortgage Rates

Here's something most people don't know. **Right now, buyers of brand-new homes often get better mortgage rates than buyers of existing homes.** That's because many builders are also offering rate incentives to make their homes more attractive and keep sales moving.

Data from *Realtor.com* shows, in 2023 and 2024, buyers of newly built homes got a mortgage rate around **half a percent lower** compared to those who bought existing homes (see *graph below*):



That kind of savings adds up and makes a big difference when you're figuring out your monthly budget. So, if you haven't found something you love yet, it's time to add newly built homes to your search. You may find that what you've been looking for is already out there, it's just in a new home community.

### Bottom Line

More choices, the potential to negotiate on the price, and maybe even better mortgage rates make these options a bright spot in today's housing market. **If you haven't considered a newly built home yet, what's holding you back?**





*For those who are able, it may be an opportune time to get into the market, while the inventory is plentiful and the buyers can negotiate for lower prices.*

Lawrence Yun  
Chief Economist, NAR





# Housing Market Forecasts for the Rest of 2025

*If you've been watching the market, you've likely noticed a few changes already this year. But what's next? From home prices to mortgage rates, here's what the latest expert forecasts suggest for the rest of 2025 – and what these shifts could mean for you.*

## Will Home Prices Fall?

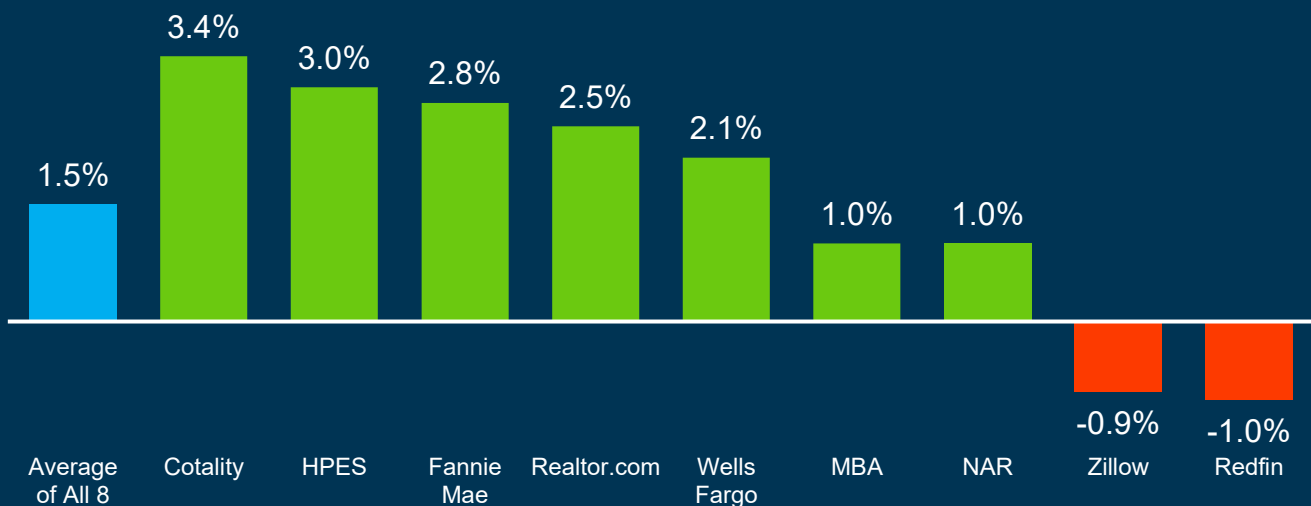
Many buyers are hoping home prices will come down soon. And recent headlines about prices dipping in some areas are making people believe it's just a matter of time before there's a bigger drop. But here are the facts.

**While home price growth is slowing down, that doesn't mean we're headed for a crash.** It just means things are moderating and prices aren't climbing nearly as fast as they were. As the *National Association of Home Builders (NAHB)* explains:

***"House price growth slowed . . . partly due to a decline in demand and an increase in supply. Persistent high mortgage rates and increased inventory combined to ease upward pressure on house prices. These factors signaled a cooling market, following rapid gains seen in previous years."***

## Home Prices Will Rise Nationally, Just Not as Fast

*2025 Home Price Forecasts, Percent Change*



But like with anything, it varies by area. Some markets are cooling more than others. Even in markets where prices have come down slightly, the average dip is **just -3.5%**. That's a far cry from the nearly 20% decline the market experienced during the 2008 crash. Plus, those small changes are easily absorbed when you consider how much home prices have climbed over the past few years.

The takeaway? **Prices aren't crashing. They're expected to keep climbing nationally – just not as quickly these days.**

And some may argue they'll be closer to flat by the end of this year. But this is going to be different by market, with some local ups and downs. So, lean on a pro to see the latest price trends for your area.

## Will Mortgage Rates Come Down?

They have already started way below the projections by the leading Banking Industry. What they didn't count on was the Fed Desk GLS (think Freddie Mac and Fannie Mae) compressing the MBS gap and mortgage rates plummeted.

### Don't Expect a Big Drop in Mortgage Rates

#### *30-Year Fixed Mortgage Rate Projections*

| Quarter | Fannie Mae | MBA   | Wells Fargo | Average of All 3 |
|---------|------------|-------|-------------|------------------|
| Q3 2025 | 6.70%      | 6.70% | 6.65%       | <b>6.68%</b>     |
| Q4 2025 | 6.50%      | 6.60% | 6.55%       | <b>6.55%</b>     |
| Q1 2026 | 6.40%      | 6.50% | 6.50%       | <b>6.47%</b>     |
| Q2 2026 | 6.20%      | 6.50% | 6.50%       | <b>6.40%</b>     |

**To track and learn how to predict where mortgage rates are heading next...[Click Here](#)**





## The Takeaway for Buyers

This market requires strategy, not guesswork. Prices are still rising nationally (just more slowly), and rates are projected to stay pretty much where they are, so **the bigger picture is one of moderation, not a meltdown.**

If you want to make a move, your best bet is to focus on your personal situation – not what the headlines say – and work with a real estate pro who knows how to navigate the shifting conditions in our local market. So, if you need to move, let's talk about how to make it happen and what you should watch for. Because while rates may not be as low as you want them to be, you don't want to put your needs on the back burner, hoping for a big drop the data shows isn't likely to happen.

Of course, things can change. That's why working with an expert who is keeping an eye on all the economic factors that can influence mortgage rates is going to be essential this year. That's because shifts in things like inflation, employment, and other key drivers could impact how mortgage rates move going forward.

## Bottom Line

Let's talk about what's happening in our area to build a plan that works for you.





# Mortgage Rates & Home Purchasing Power ~ Deep Dive

**Click Pictures to Access**



## Mortgage Rates

Do you know how Mortgage Rates are determined? Did you know the Federal Reserve doesn't set mortgage rates? Here is your formula: 10-year treasury Yield + Mortgage-back Securities Gap Rate = Mortgage Rates.... Want to learn how you can predict where mortgage rates are heading and what is affecting the rates to go up or down? Find Out!

## Do You Know Your Home Purchasing Power?



Your mortgage lender gives you a budget for what you can spend on a house. Now, you need to compare mortgage rates to home prices. I have several graphs to help with that, including how to calculate your property taxes (they will go up based on what you paid for the house), home insurance, and payment mortgage insurance into your total payment.

# How Changing Mortgage Rates Affect Your Future Monthly Payment

Experts say rates will come down slightly by the end of the year – but some volatility is expected.



**Average mortgage rates will decline modestly but remain above 6 percent, with likely bouts of volatility.**

Fannie Mae

So, you shouldn't try to time the market. Instead, it's better to focus on how even a small change impacts your future mortgage payment.

| Home Loan Amount | Fixed Mortgage Interest Rate | Monthly Mortgage P&I* | Monthly Savings Compared to 7.5% |
|------------------|------------------------------|-----------------------|----------------------------------|
| \$250,000        | 7.5%                         | \$1,748               | -                                |
|                  | 7.0%                         | \$1,663               | \$85                             |
|                  | 6.5%                         | \$1,580               | \$168                            |
|                  | 6.0%                         | \$1,499               | \$249                            |
| \$450,000        | 7.5%                         | \$3,146               | -                                |
|                  | 7.0%                         | \$2,994               | \$152                            |
|                  | 6.5%                         | \$2,844               | \$302                            |
|                  | 6.0%                         | \$2,698               | \$448                            |
| \$650,000        | 7.5%                         | \$4,545               | -                                |
|                  | 7.0%                         | \$4,324               | \$221                            |
|                  | 6.5%                         | \$4,108               | \$437                            |
|                  | 6.0%                         | \$3,897               | \$648                            |

\*Principal and Interest Payment. Total monthly payment may vary based on loan specifications such as property taxes, insurance, HOA dues, and other fees. Interest rates used here are for marketing purposes only. Consult your licensed Mortgage Advisor for current rates.

Source: MortgageCalculator.net

# The Top 2 Buyer Mistakes Today

*In today's complex market, you'll want to be sure you have advice from a team of professionals. If you don't lean on the pros, you may make some costly mistakes. Here are the top 2 other buyers are making right now and how your agent and lender can help you avoid each one.*



## 1. Putting Off Pre-Approval

As part of the homebuying process, a lender will look at your finances to figure out what they're willing to loan you for your mortgage. This gives you a good idea of what you can borrow so you can really wrap your head around the financial side of things before you start looking at homes.

While house hunting can be a lot more fun than talking about finances, you don't want to do this out of order.

Make sure you get your pre-approval first before house hunting. As CNET explains:

*"If you wait to get preapproved until the last minute, you might be scrambling to contact a lender and miss the opportunity to put a bid on a home."*

## 2. Buying More House Than You Can Afford

With today's mortgage rates and home prices, it's even more important to avoid stretching your budget too far. This is especially true because other housing expenses like home insurance and taxes are on the rise.

Be sure to factor these expenses into your budget so you don't overextend. *Bankrate* offers this advice:

*"Focus on what monthly payment you can afford rather than fixating on the maximum loan amount you qualify for. **Just because you can qualify for a \$300,000 loan doesn't mean you can comfortably handle the monthly payments that come with it along with your other financial obligations.**"*

## Bottom Line

The good news is you don't have to deal with any of these headaches, if you have the right partner by your side. Let's connect so you have a pro who can help you avoid these costly mistakes.



# Things To Avoid After Applying for a Mortgage

*Once a lender had reviewed your finances as part of the homebuying process, you want to be as consistent as possible.*

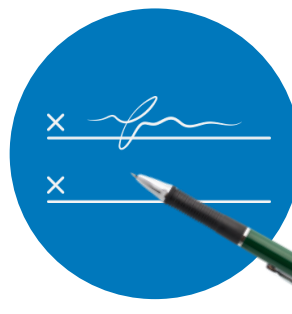


**Don't** change bank accounts.



**Don't** apply for new credit or close any credit accounts.

**Don't** deposit cash into your accounts before speaking with your bank or lender.



**Don't** co-sign other loans for anyone.

**Don't** make any large purchases.



**The best advice? Once you've done your mortgage application, always talk to your lender before doing anything financial in nature.**



# Let's Go Shopping & Mistakes to Avoid

**Click Picture to Access**

## Metro Detroit Homes for Sale by City



### Your Direct Access to the MLS

Search Homes for Sale by City and customize your criteria better than a realtor. Yes, you can access the MLS through the unique widgets I programmed. There is no third-party data dumping here. Watch the video to learn how to Filter and customize your search better than a realtor.

## Mortgage Mistakes to Avoid 🤯



### Mortgage Mistakes to Avoid

Don't make common mortgage mistakes when buying a home in Metro Detroit – know the key things to remember when applying for a loan! Mortgage Mistakes could cost you losing your new home...Be Prepared.



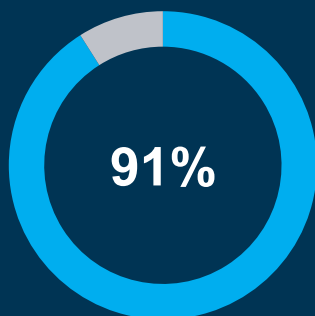
# 5 Reasons You Need an Agent When Buying a Home

*When it comes to buying a home, expert advice from a trusted real estate agent is priceless, now more than ever. And here's why. **An agent does a lot more than you may realize.***

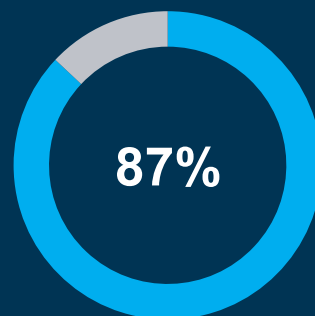


Your agent is the person who will guide you through every step when buying a home and look out for your best interests along the way. They smooth out a complex process and take away the bulk of the stress of what's likely your largest purchase ever. And that's exactly what you want and deserve.

This is at least part of the reason why a survey from *Bright MLS* found an overwhelming majority of people agree an agent is a key part of the homebuying process (see visual below):



Of respondents agree "It would be **very stressful** to navigate the home buying process without a real estate agent or broker."



Of respondents believe "A real estate agent or broker is **an essential, trusted advisor** for a homebuyer."

Source: Bright MLS



To get a better idea of just a few of the top ways agents add value, check out this list.

- 1. Deliver Industry Expertise:** The right agent – the professional – will coach you through everything from start to finish. With professional training and expertise, agents know the ins and outs of the buying process. And in today's complex market, the way real estate transactions are executed is constantly changing, so having expert advice on your side is essential.
- 2. Provide Expert Local Knowledge:** In a world that's powered by data, a great agent can clarify what it all means, separate fact from fiction, and help you understand how current market trends apply to your unique search. From how quickly homes are selling to the latest listings you don't want to miss, they can explain what's happening in your specific local market so you can make a confident decision.
- 3. Explain Pricing and Market Value:** Agents help you understand the latest pricing trends in your area. What's a home valued at in your market? What should you think about when you're making an offer? Is this a house that might have issues you can't see on the surface? No one wants to overpay, so having an expert who really gets true market value for individual neighborhoods is priceless. An offer that's both fair and competitive in today's housing market is essential, and a local expert knows how to help you hit the mark.
- 4. Review Contracts and Fine Print:** In a fast-moving and heavily regulated process, agents help you make sense of the necessary disclosures and documents, so you know what you're signing. Having a professional that's trained to explain the details could make or break your transaction and is certainly something you don't want to try to figure out on your own.
- 5. Bring Negotiation Expertise:** From offer to counteroffer and inspection to closing, there are a lot of stakeholders involved in a real estate transaction. Having someone on your side who knows you and the process makes a world of difference. An agent will advocate for you as they work with each party. It's a big deal, and you need a partner at every turn to land the best possible outcome.

## Bottom Line

Real estate agents are specialists, educators, and negotiators. They adjust to market changes and keep you informed. And keep in mind, every time you make a big decision in your life, especially a financial one, you need an expert on your side. Expert advice from a trusted professional is priceless.



*Buying a home is one of the biggest financial decisions of your life. If you think you're ready to buy a house in 2025, finding a real estate agent with the right experience to guide you through the process will be key.*

Bankrate

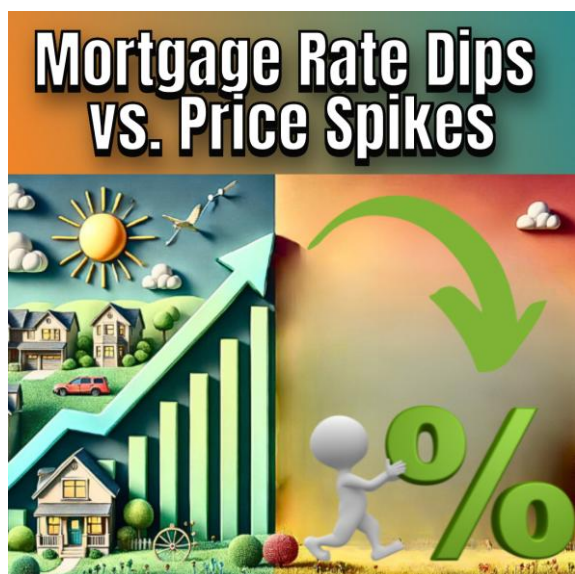


The blog post below will help you take the next step. Click picture \_ Need URL



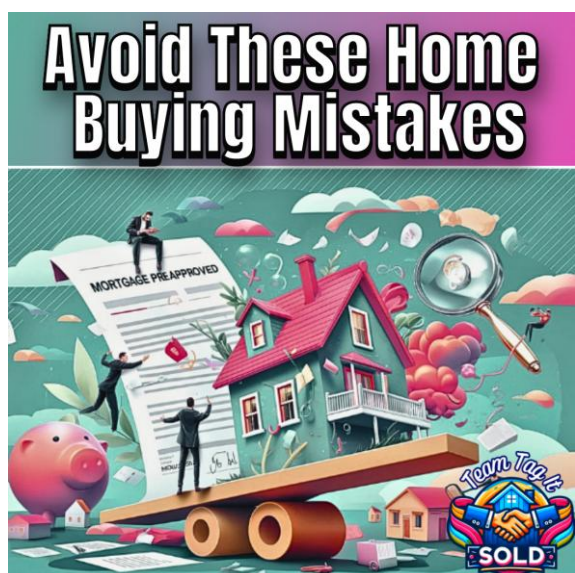
### Myth #1 ~

Thinking of holding on to your 3% mortgage? We'll break down the relationship between mortgage rates and real estate trends. 😊



### Myth #2

We'll review whether it's better to purchase a home when mortgage rates dip or buy a house before the market becomes flooded with buyers and home prices rise.



### Myth #3

Want to learn how to avoid the most common home-buying mistakes? Buying a home is challenging in any market, and today's market in Metro Detroit is no exception. To avoid pitfalls, take the time to find the right agent.





# Buying Tips & Keeping Up to Date

**Click Picture to Access**



## Home Buying Tips

Navigating the home-buying process can be both exciting and overwhelming.

There are several key steps: preparing your finances, getting pre-approved for a mortgage, finding the right real estate agent, searching for the perfect property, making an offer, negotiating terms, and finally, closing the sale. So, take your time and make informed decisions.



## Important News in Your E-mail in Box

Navigating the home-buying process can be both exciting and overwhelming.

There are several key steps: preparing your finances, getting pre-approved for a mortgage, finding the right real estate agent, searching for the perfect property, making an offer, negotiating terms, and finally, closing the sale. So, take your time and create a plan.





# SOLD

## Time to Close & Celebrate!



We made it! Now, we need to coordinate the closing and prepare for the move. I will work with the lender and the title company to prepare for the closing. Before you receive the Real Estate Documents & Lender Closing Disclosure, I will verify that the figures are correct. If something is amiss, we will catch it early and fix it. I don't do surprises at the closing table, and you need to feel comfortable and understand the numbers.

## Now it's time to celebrate!❤️





# The Process is to Protect You!

## Visit Our Real Estate Education Website Here



Thank You for Stopping By....Let me know what I can do to help.  
I recommend scheduling an appointment in person or via Zoom  
if you have questions. [Schedule an Appointment Here](#)

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*Metro Detroit Home Experts*

