

May 2025

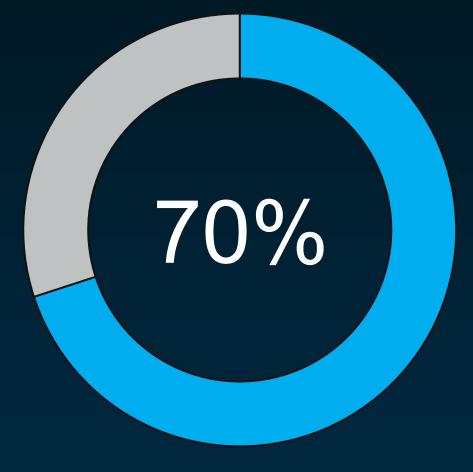
Presented by Pam Sawyer ~ Realtor: Metro Detroit Home Experts





- Home Prices
- Home Inventory





of Americans are concerned about a potential housing market crash in 2025



32% of those who planned a major purchase this year say they're now delaying it — including:

- 1 in 4 (22%) who planned to buy a home
- 1 in 8 (13%) who planned to sell a home





Though many Americans believe the housing market is at risk of crashing, economists who study housing market conditions generally do not expect a crash in 2025 or beyond unless the economic outlook changes.



There's just generally not enough supply. There are more people than housing inventory. It's Econ 101.

Mark Fleming Chief Economist, First American

The Supply of Homes for Sale Is Improving, But Still Low

Percent of National Inventory Change, Year-Over-Year vs. Pre-Pandemic (2017–2019)





Home price growth will moderate due to more supply coming onto the market. Having income and wages rise faster than home prices are welcome to improve affordability.

Lawrence Yun Chief Economist, NAR

Home Price Growth Is Moderating

Year-Over-Year Home Price Change, Seasonally Adjusted





... we expect the pace of house price appreciation to moderate from the levels seen in 2024, while still maintaining a positive trajectory.

Freddie Mac

- 33

[There's] just simply not enough supply. So, the economics of supply and demand, **if there's a shortage, prices simply cannot crash.**

> Lawrence Yun Chief Economist, NAR

Macomb and Oakland County Median Price Range



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Macomb and Oakland County Average Price Range



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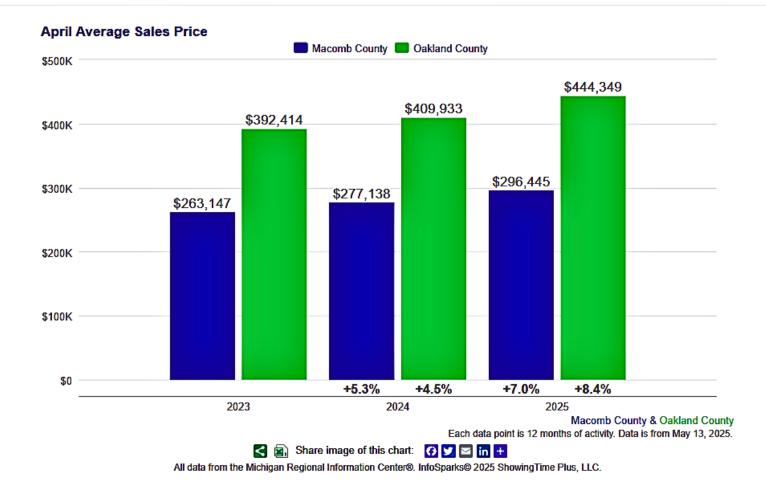
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Macomb and Oakland County Total Sales



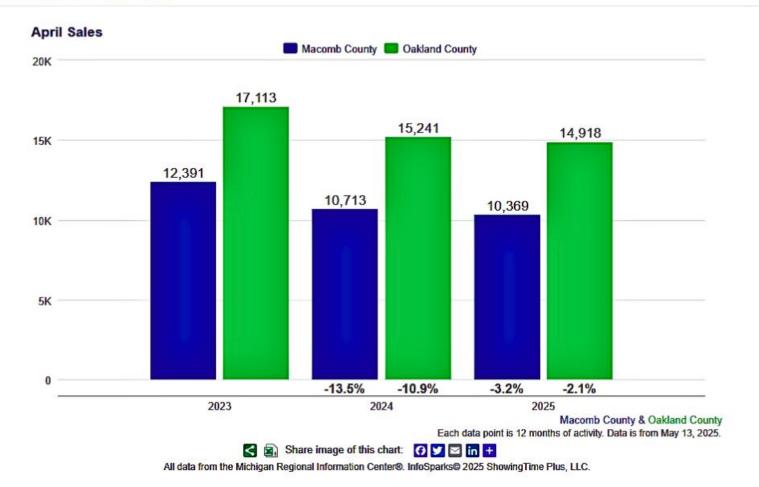
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Macomb and Oakland County Inventory of Homes for Sale



Pamella Sawyer

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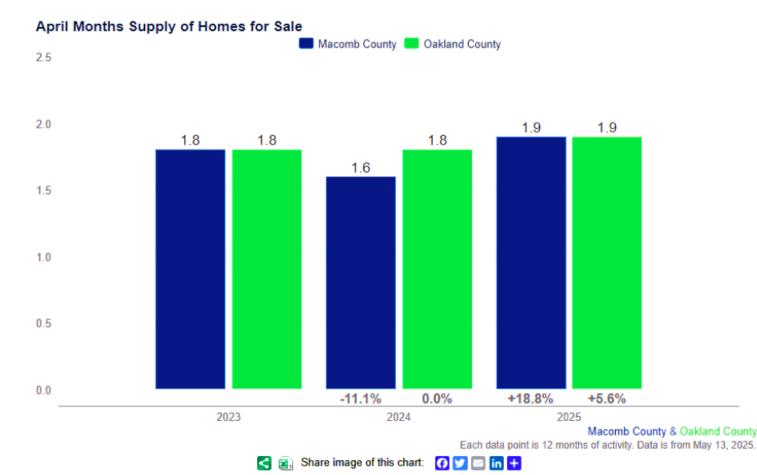
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All data from the Michigan Regional Information Center®. InfoSparks@ 2025 ShowingTime Plus, LLC.

Macomb and Oakland County Days on Market



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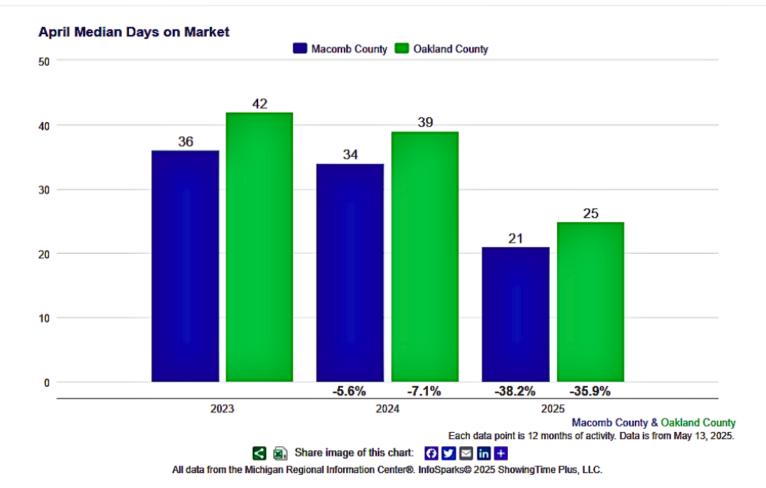
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Macomb and Oakland County Showing until Offer



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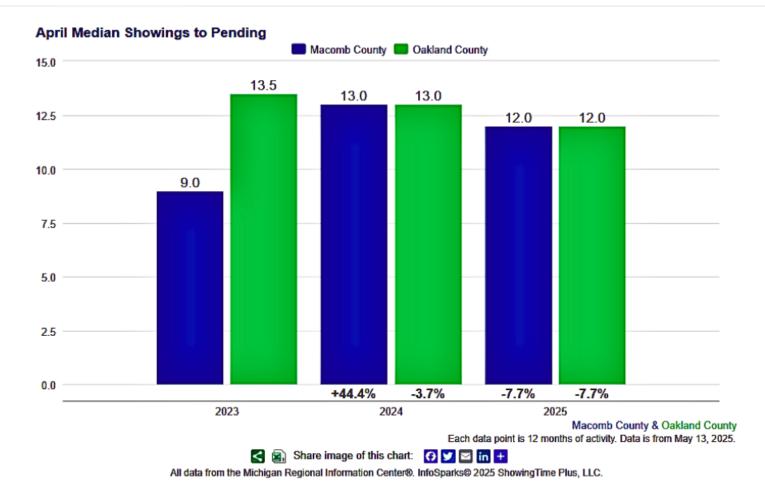
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Macomb County Home Price and Trends

Local Market Update – April 2025 A Research Tool Provided by the Michigan Regional Information Center



Macomb County

Single Family Residential	April			Year to Date			
Key Metrics	2024	2025	% Change	Thru 4-2024	Thru 4-2025	% Change	
New Listings	1,008	1,134	+ 12.5%	3,175	3,450	+ 8.7%	
Pending Sales	751	755	+ 0.5%	2,604	2,561	- 1.7%	
Closed Sales	727	637	- 12.4%	2,363	2,267	- 4.1%	
Days on Market Until Sale	49	29	- 40.8%	52	39	- 25.0%	
Median Sales Price*	\$275,000	\$281,000	+ 2.2%	\$255,000	\$270,000	+ 5.9%	
Average Sales Price*	\$307,122	\$329,061	+ 7.1%	\$293,943	\$308,067	+ 4.8%	
Percent of List Price Received*	101.1%	99.7%	- 1.4%	99.8%	99.1%	- 0.7%	
Inventory of Homes for Sale	1,063	1,346	+ 26.6%	-	-	-	
Months Supply of Inventory	1.5	1.9	+ 26.7%		-	-	

Condominium	April			Year to Date			
Key Metrics	2024	2025	% Change	Thru 4-2024	Thru 4-2025	% Change	
New Listings	275	276	+ 0.4%	868	932	+ 7.4%	
Pending Sales	230	222	- 3.5%	775	750	- 3.2%	
Closed Sales	196	191	- 2.6%	662	655	- 1.1%	
Days on Market Until Sale	35	24	- 31.4%	46	38	- 17.4%	
Median Sales Price*	\$211,400	\$230,000	+ 8.8%	\$209,250	\$222,500	+ 6.3%	
Average Sales Price*	\$222,899	\$236,342	+ 6.0%	\$217,956	\$232,614	+ 6.7%	
Percent of List Price Received*	99.7%	99.2%	- 0.5%	99.1%	98.5%	- 0.6%	
Inventory of Homes for Sale	248	312	+ 25.8%	-	_	_	
Months Supply of Inventory	1.3	1.6	+ 23.1%	-	-	-	

Oakland County Home Prices and Trends

Local Market Update – April 2025

A Research Tool Provided by the Michigan Regional Information Center



Oakland County

Single Family Residential	April			Year to Date		
Key Metrics	2024	2025	% Change	Thru 4-2024	Thru 4-2025	% Change
New Listings	1,537	1,679	+ 9.2%	4,743	4,929	+ 3.9%
Pending Sales	1,137	1,075	- 5.5%	3,804	3,509	- 7.8%
Closed Sales	1,009	887	- 12.1%	3,374	3,014	- 10.7%
Days on Market Until Sale	55	29	- 47.3%	59	36	- 39.0%
Median Sales Price*	\$355,000	\$375,000	+ 5.6%	\$350,000	\$363,500	+ 3.9%
Average Sales Price*	\$464,939	\$481,595	+ 3.6%	\$442,742	\$457,253	+ 3.3%
Percent of List Price Received*	101.3%	100.5%	- 0.8%	100.0%	99.5%	- 0.5%
Inventory of Homes for Sale	1,622	1,902	+ 17.3%	-	-	
Months Supply of Inventory	1.6	1.9	+ 18.8%	-	(1	

Condominium	April			Year to Date		
Key Metrics	2024	2025	% Change	Thru 4-2024	Thru 4-2025	% Change
New Listings	409	400	- 2.2%	1,244	1,356	+ 9.0%
Pending Sales	289	292	+ 1.0%	1,019	929	- 8.8%
Closed Sales	283	219	- 22.6%	913	796	- 12.8%
Days on Market Until Sale	52	35	- 32.7%	57	41	- 28.1%
Median Sales Price*	\$269,950	\$290,000	+ 7.4%	\$265,000	\$277,000	+ 4.5%
Average Sales Price*	\$296,030	\$321,660	+ 8.7%	\$291,560	\$315,213	+ 8.1%
Percent of List Price Received*	99.7%	98.9%	- 0.8%	99.1%	98.6%	- 0.5%
Inventory of Homes for Sale	398	567	+ 42.5%		-	-
Months Supply of Inventory	1.6	2.3	+ 43.8%	-	(-)	

Metro Detroit Home Prices by City

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Know Your Numbers... They Represent Your Money! Make More When You Sell ~ Save When You Buy

Access the Multiple Listing Service Live home prices and real estate trends by City by clicking here.



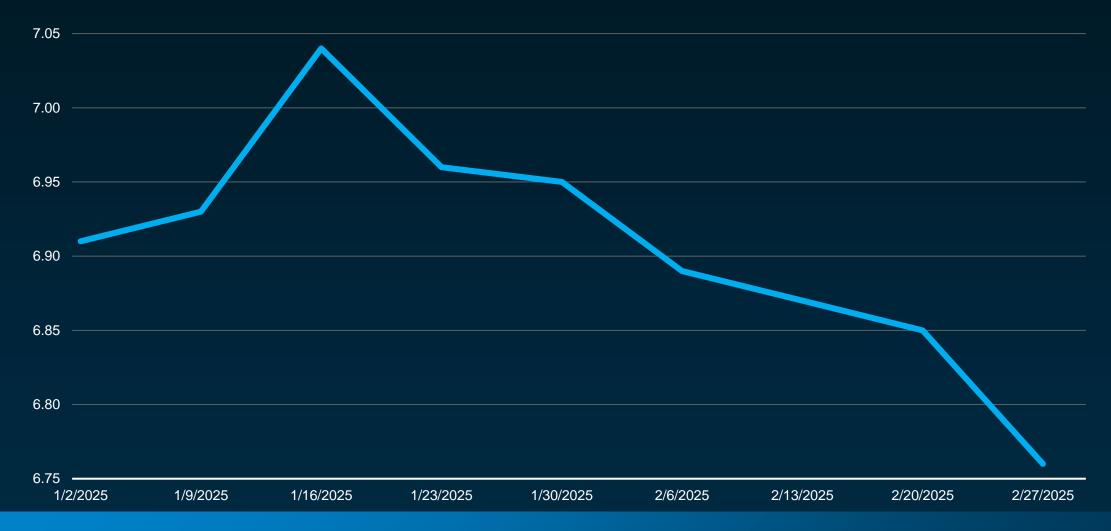
When Will Mortgage Rates Drop

- Track the Why
- Learn How To
 Predict Rates
- Review Online Lender Quotes



Mortgage Rates Have Declined This Year

Average 30-Year Fixed Mortgage Rate in 2025



Source: Freddie Mac

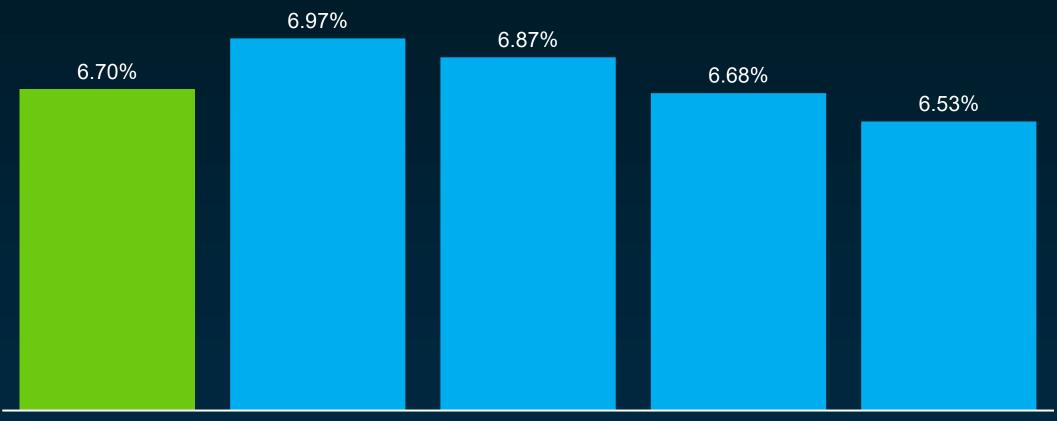
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This is the lowest rate for the 30-year fixed mortgage in two months, marking six consecutive weeks of rate declines. It results in a monthly savings of \$60 on a \$400,000 home, which represents a 20% decrease from when rates peaked recently at 7.04%. Is \$60 a dealbreaker for someone purchasing a home? Perhaps not. However, it could influence a buyer's financial perspective, shifting from the mid-6% range instead of 7%. Ultimately, vibes rather than data could prevail.

> **Jessica Lautz** Deputy Chief Economist and VP of Research, NAR

Rates Are Declining Faster Than Expected

Current 30-Year Fixed Mortgage Rate Compared to Latest Forecasts



Mortgage Rate on March 5th Average Q1 2025 Forecast Average Q2 2025 Forecast Average Q3 2025 Forecast Average Q4 2025 Forecast (Mortgage News Daily)

Sources: Fannie Mae, Mortgage News Daily, MBA, Wells Fargo

BB

The drop in mortgage rates, combined with modestly improving inventory, is an encouraging sign for consumers in the market to buy a home.

Sam Khater Chief Economist, Freddie Mac

Even Small Rate Changes Affect Your Buying Power

Monthly Mortgage Payment (Principal & Interest)

		\$440,000	\$420,000	\$400,000	\$380,000	\$360,000
	7.50%	\$3,077	\$2,937	\$2,797	\$2,657	\$2,517
Mortgage Interest Rate	7.25%	\$3,002	\$2,865	\$2,729	\$2,592	\$2,456
	7.00%	\$2,927	\$2,794	\$2,661	\$2,528	\$2,395
	6.75%	\$2,854	\$2,724	\$2,594	\$2,465	\$2,335
	6.50%	\$2,781	\$2,655	\$2,528	\$2,402	\$2,275
	6.25%	\$2,709	\$2,586	\$2,463	\$2,340	\$2,217
	6.00%	\$2,638	\$2,518	\$2,398	\$2,278	\$2,158
	5.75%	\$2,568	\$2,451	\$2,334	\$2,218	\$2,101

Home Loan Amount

Principal and interest payments rounded to the nearest dollar. Total monthly payment may vary based on loan specifications such as property taxes, insurance, HOA dues, and other fees. Interest rates used here are for marketing purposes only. Consult your licensed Mortgage Advisor for current rates.



If inflation continues slowing this year, we should see mortgage rates go down a little bit. Weaker economic growth could also help rates fall.

Business Insider



Though mortgage rates have fallen over the past several weeks and look more promising to prospective homebuyers, we are far from the home finance environment of the post-pandemic homebuying frenzy when rates were below 4%, and we are unlikely to return to that environment.

> Joel Berner Senior Economist, Realtor.com

Today's Mortage Rates ~ What's Click Picture to

Learn More

7.9%

Do You Know Your Home Purchasing Power? **Click the Picture** to HOME PURCHASING Learn More **D** POWER VS MORTGAGE RATES and Jelo 1 18



Alternative Financing ~ Options to Explore

 Learn what program and option you have for financing

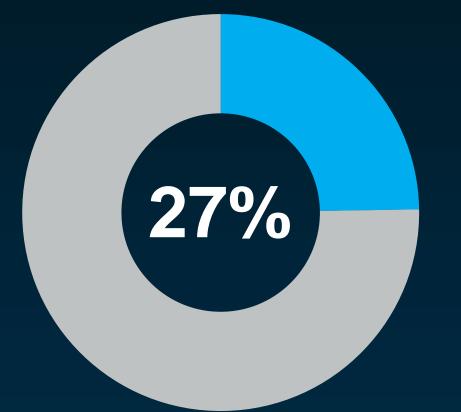


2 Alternative Financing Options To Explore

Mortgage Buydowns
 Adjustable-Rate Mortgages (ARMs)

How Do Mortgage Buydowns Work? "A mortgage buydown, also known as a mortgage rate buydown, involves paying an upfront fee in exchange for a lower mortgage interest rate. The rate reduction can either be temporary or permanent, depending on the buydown type."

First-Time Homebuyers Are Looking for Mortgage Rate Buydowns



Agents reported that 27% of first-time buyers requested mortgage rate buydowns from sellers.

This is **becoming more common** for existing home sales.

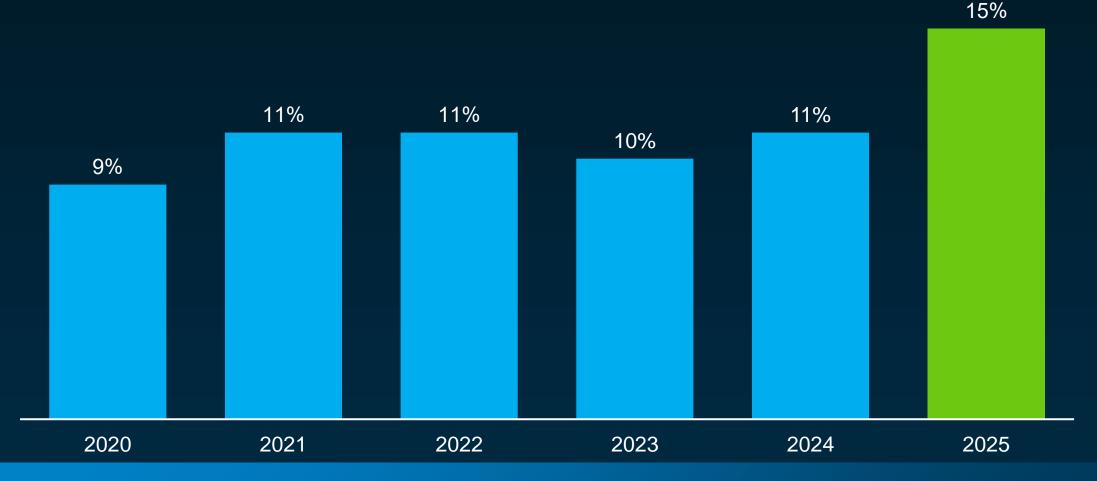


... ARM products today are different from many of the products issued in the mid-2000s. Before 2008, lenders often approved ARMs based on borrowers' ability to pay the initial lower interest rates. And sometimes they didn't even check that (remember Ninja Ioans). Today, adjustable-rate borrowers qualify based on their ability to cover a higher monthly payment, not just the initial lower payment.

Lance Lambert Co-Founder, ResiClub

A Record Percent of People Are Planning To Buy a Home This Year

Share of People Hoping To Buy a Home in the Next 12 Months



Source: NerdWallet

Home Down Payment Tips and Assistance Programs Click Picture to Learn More



State of the Economy

- Rates are Still
 Volatile
 - Inflation has Declined
- Unemployment is Low



Stability in March, Volatility in April

30-Year Fixed Mortgage Rate



Source: Mortgage News Daily

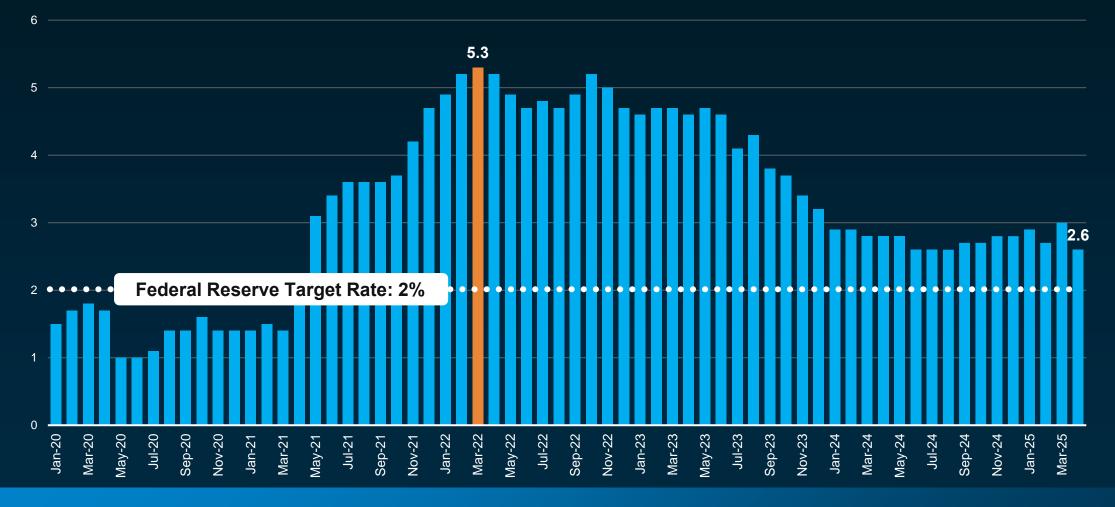


As that great Chicagoan Ferris Bueller once noted, 'Life moves pretty fast.' For the time being, we are well positioned to wait for greater clarity.

Jerome Powell Chair, Federal Reserve

Inflation Easing, But Remains Elevated

Core Personal Consumption Expenditures (PCE) Price Index (Percent Change Year-Over-Year, Seasonally Adjusted)



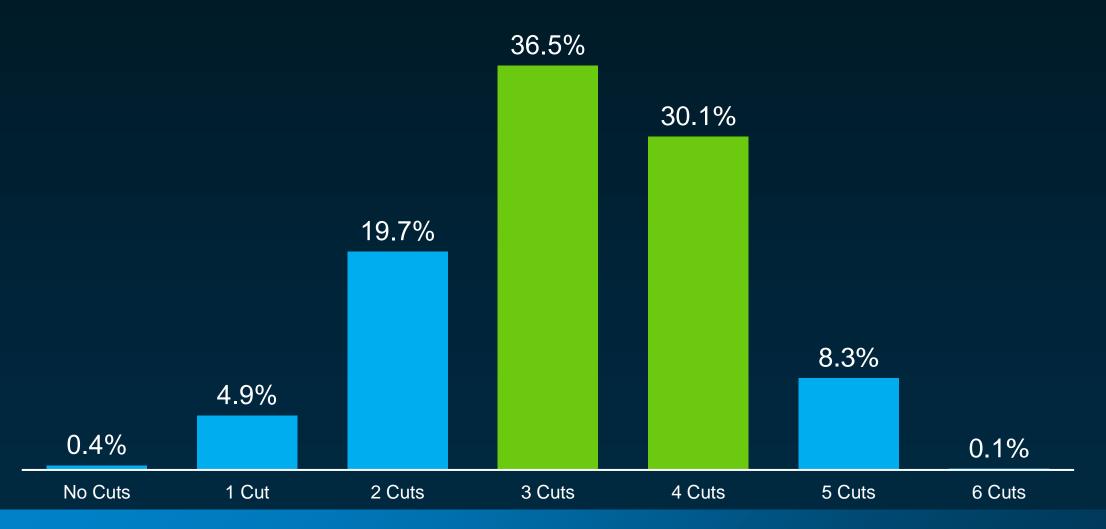
Unemployment Remains Steady

Unemployment Rate Was Unchanged at 4.2% in April (Seasonally Adjusted)



Expect 3 or 4 Federal Funds Rate Cuts This Year

Cut Probabilities for 2025 (as of 5/2)



Source: CME Group

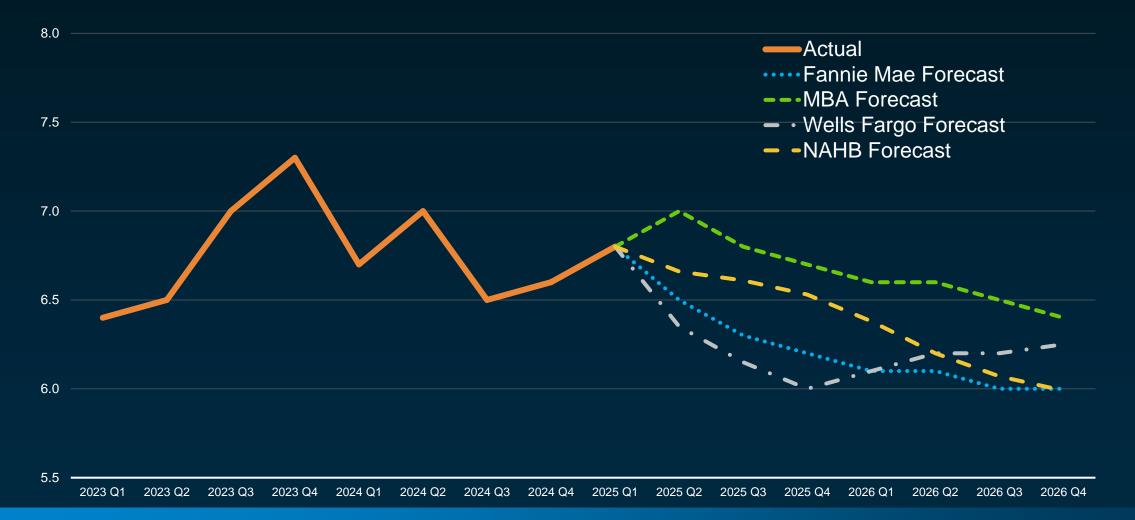
Mortgage Rate Projections

30-Year Fixed Rate, As of 5/2/2025

Quarter	Fannie Mae	MBA	NAHB	Wells Fargo	Average of All Four
2025 Q2	6.50%	7.00%	6.66%	6.35%	6.63%
2025 Q3	6.30%	6.80%	6.61%	6.15%	6.47%
2025 Q4	6.20%	6.70%	6.53%	6.00%	6.36%

Mortgage Rates and Projections

30-Year Fixed Rate, As of 5/2/2025



Sources: Fannie Mae, MBA, NAHB, Wells Fargo



A meaningful decline in mortgage rates would help both demand and supply – demand by boosting affordability, and supply by lessening the power of the mortgage rate lock-in effect.

Lawrence Yun Chief Economist, NAR



Even in an economic recession, generally home sales can rise if the mortgage rate declines.

Lawrence Yun Chief Economist, NAR



Most agents know what's happening.

Good agents understand what's happening.

Only great agents can explain what's happening.





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